



Effective date: 20/06/2022

Revision: 02

Declaration of applicability

NicePeopleAtWork, S.L. (NPAW) is a commercial company founded in 2008 and specialized in the comprehensive analysis, from start to finish, of the streaming video chain. The company has extensive experience in the use of data collection and analysis tools, providing its clients with advice on their research needs, developing personalized studies, and designing applicable solutions.

NPAW offers its clients a comprehensive service and develops its activity in the field of information technology, in order to provide services to telecommunications companies, television stations, general media groups, and owners and distributors of digital content to carry out analysis and monitoring of audio and video content distribution services.

These services are specified in the NPAW Suite and its applications.

The scope of standard 20252:2019 is development and operation of analytics and business intelligence platforms using data on end-user experiences with online services or collected from Internet-connected devices, as well as the infrastructure maintenance and the support for these platforms

As a provider of research services and an expert in statistical and content analysis, NPAW offers its clients practical information on behavior, opinions, and trends in the social, economic, and commercial areas. The search and systematization of information allow NPAW to prepare comparative reports and create indexes (quality, industrialization, employability, etc.) and tables of indicators focused on diagnosis and decision-making.

NPAW S.L. provides research services to track how its clients' users behave, what quality problems they encounter, or how they use the video application.

NPAW S.L. has decided to exclude annexes A, B, C, E, and F and include Annex D of the declaration of conformity.

The annexes that are the object of the declaration of conformity of NPAW S.L. are described below.

For each annex, a descriptive text of the services provided is included, including any relevant technical specifications:



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ANNEX	CONFORMING	EXCLUDED	EXPLANATION
Annex A- sampling including access panels			Currently NPAW does not provide services that include this technique.
Annex B- Fieldwork			Currently NPAW does not provide services that include this technique.
Annex C- Physical Observation			Currently NPAW does not provide services that include this technique.
Annex D- Digital Observation			NPAW currently analyzes digital behavior data.
Annex E- Self-administered			Currently NPAW does not provide services that include this technique.
Annex F- Data management and processing			Management and processing are not included as part of the Management.

APPROVED BY

Sergi Vergés

POSITION

COO & CoFounder

SIGNATURE

DocuSigned by:

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